



**COME TO OUR PARTY!**

Sunday, September 5, 9 PM – 2 AM, Park 55 Hotel, Sienna Room 1&2

# READERCON 7

Conference on Imaginative Literature, Seventh Edition

Guest of Honor:

## Ursula LeGuin

Editor GoH: **Terri Windling**

Special Presentation:

### James Tiptree, Jr. Memorial Award



## JULY 8-10, 1994

The Worcester Marriott  
10 Lincoln Square  
Worcester, Massachusetts  
Phone: 508-791-1600

**RATES:**

\$75 single, \$80 double-triple  
\$85 quad, \$130 parlor (plus 9.7% tax)

**MEMBERSHIP:**

\$32 until 6/1/94, \$40 thereafter

**"I will miss a WorldCon, but never a Readercon."**

— Yves Meynard, award-winning Canadian sf author



# EVERYTHING YOU ALWAYS WANTED TO KNOW ABOUT READERCON

**How'd you guys get LeGuin? and the Tiptree Award?**

Well..., to start with, we might have the lowest fan/pro ratio in all of conventiondom, and it has *dropped* lower every year. Shades of "Surf City:" this year we had just *three fans* for every pro.

**So it's a real small con?**

Well, not really. This year we had 95 pro guests, including many big names. In 1992, when we had 75 pro guests, the WorldCon had only 100 from our list of invitees.

**Readercon has nearly as many pros as a WorldCon?**

Right. With about five or six thousand fewer fans.

**How do you get all these writers?**

For starters, we make them the center of attention. There's no masquerade or costuming of any kind, no film, video, or gaming program, no regular art show. Just talk about books.

**The pros come hundreds of thousands of miles to be on panels? Right!**

No publisher's ever thrown a party at a Readercon. From what we hear, pros come not to do business, not to party, but to think and talk about their craft (and spend a weekend among their friends). Before the con, they get full descriptions of each proposed panel, and they *sign up* for their favorites. Attendees also get those same descriptions weeks before the con, in our last progress report.

At the con, panelists sit in easy chairs gathered around coffee tables, and no one needs to stop talking to pass the hand mike back and forth. Our thirty-plus-page program guide has the conference schedule and panel descriptions (with other details no one else provides, like what works authors plan to read), along with complete mini-bibliographies — *with photos* — of every pro.

The con's Guests of Honor are featured in our 64 (or more) page souvenir book. When you eliminate ads and routine listings of Hugo winners, WSFS bylaws, etc., you'll find that Readercon produces more pages about the con and its guests than anybody — *including the WorldCon*.

Finally, Readercon has a clear focus — just look at the list of our past writer and editor Guests of Honor: Gene Wolfe, Samuel R. Delany, John Crowley, Barry N. Malzberg, Michael Bishop, Brian W. Aldiss, Judith Merril. Yet we revel in range, with other programming covering everything from hard sf to funny fantasy to horror to post-modern fabulation. All the stuff we read.

**Right. Isn't this a little stuffy?**

Hardly. We embrace the subversive notion that thinking is fun. Our traditional Saturday night event, the Kirk Poland Memorial Bad Prose Competition, has been called the funniest (or just plain best) event in fandom.

**OK, this sounds great, but I doubt I can make it. Anyway, it's along time from now, isn't it?**

Well! We've had to physically restrain ourselves from mentioning several more tremendously cool things we're working on for Readercon 7. If you don't send us back the form below and get on our mailing list, you'll never hear about them. And we're not blowing smoke when we say we expect to *sell out* (we've had almost no local publicity in past years). Sending in the form guarantees you'll stay in the loop.

**So. How'd you guys get LeGuin, and the Tiptree Award?**

We asked.

## WANT TO KNOW MORE?

**WRITE:** P.O. Box 381246 Cambridge, MA 02238 or **CALL:** 617-625-6507

Enclosed is \$ \_\_\_\_\_ for the following:

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Attending membership(s) (\$32 to 6/1/94, \$40 afterwards)

Supporting membership(s) (\$10, includes all publications)

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Please send  Volunteer info  Bookshop Info

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Please mail to: READERCON, P.O. Box 381246, Cambridge, MA 02238.

Make your check or money order out to READERCON. Please don't send cash through the mail.